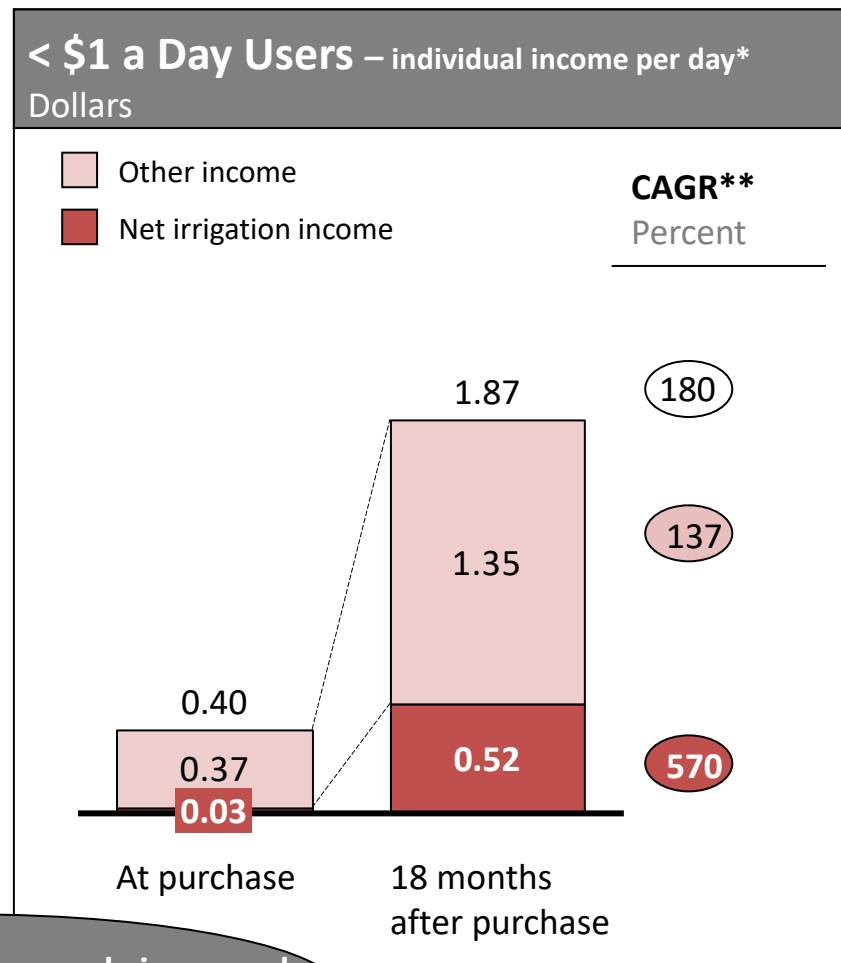
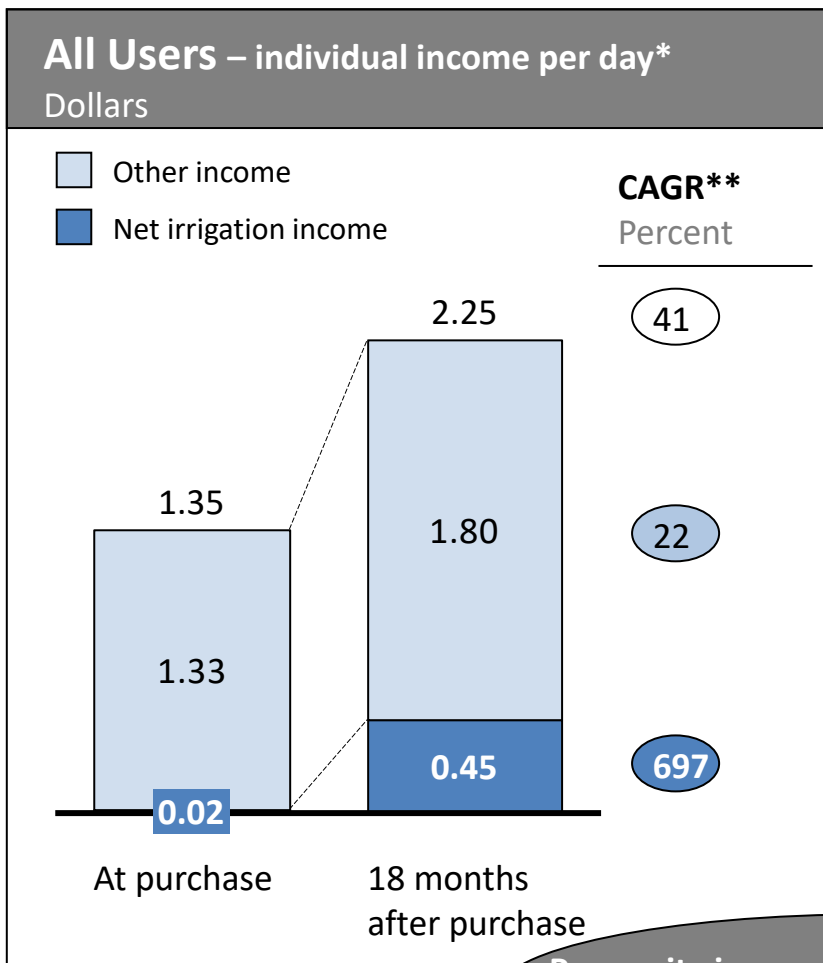


MoneyMaker Pumps kick-start Family Income Growth

Income from irrigation & total income increase substantially after purchase - the increases are much larger for poorer families



Per-capita income in Kenya only increased by ~8% over the same time period

* Data from the "0 and 18 month surveys", taken in Kenya and initiated in 2004 (sample size = 48). Average individual daily income, based on average family size of 5

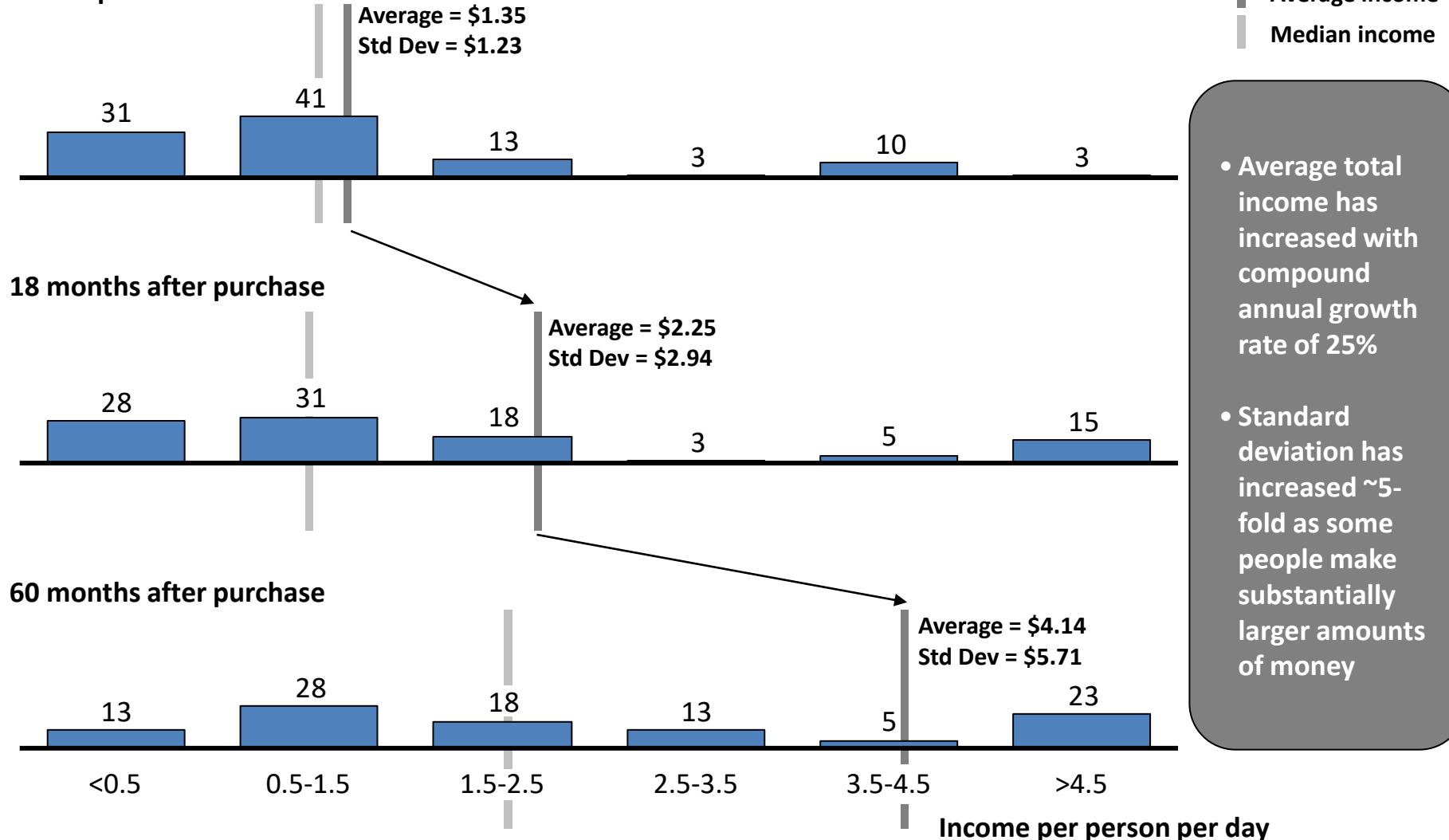
** Compound annual growth rate

Average incomes increase substantially & very successful users see rises that are well above the average increase

Evolution of distribution of individual daily income for all pump users*

Percent

Before purchase

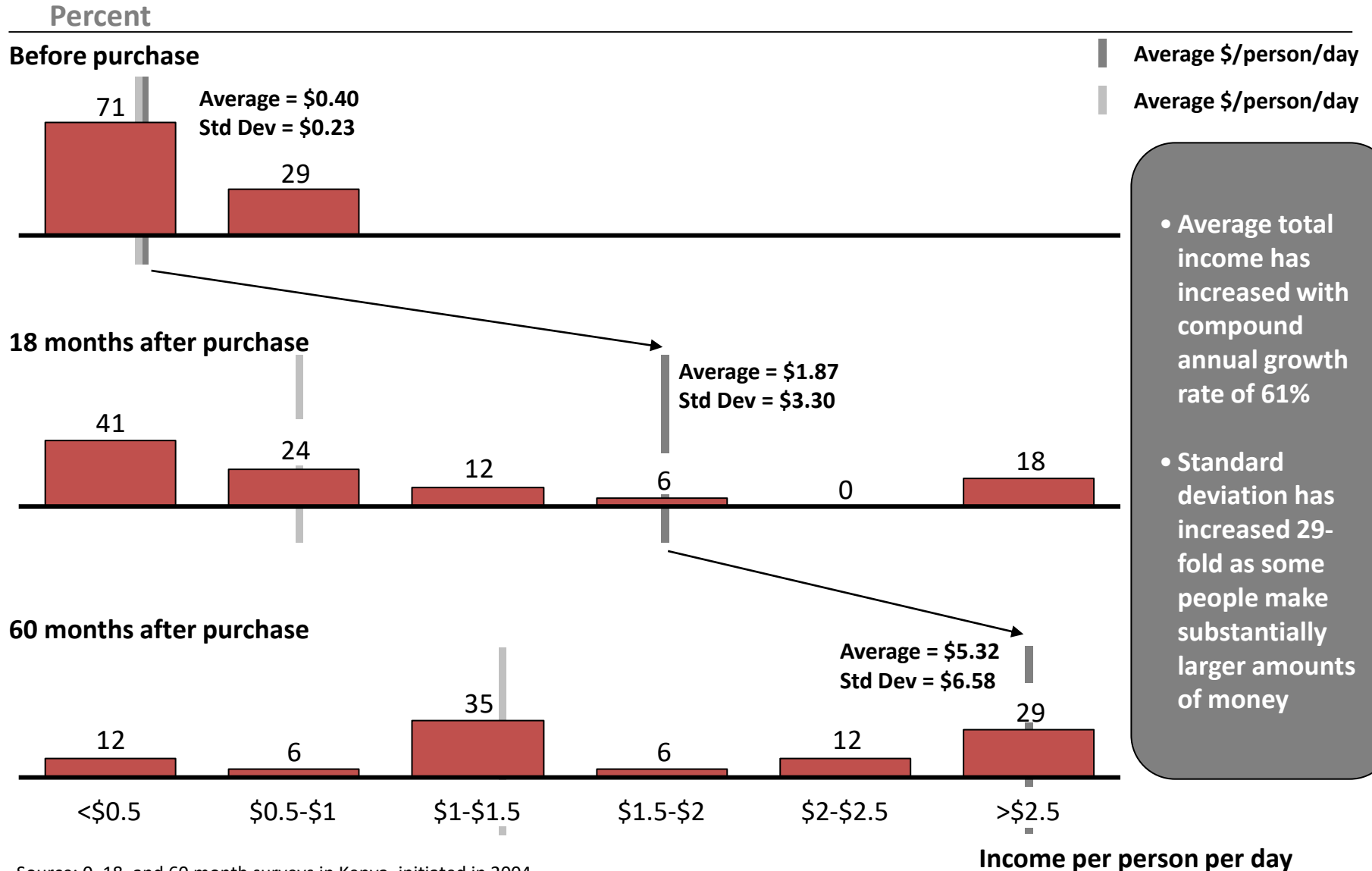


Source: 0, 18, and 60 month surveys in Kenya, initiated in 2004

* Shows data for all users still using the pump at 60 months (39). Average individual daily income, based on average family size of 5

The poorest buyers - making under \$1 a day - see the largest income increases

Evolution of distribution of individual daily income for pump users making under \$1 per day at purchase*



- Average total income has increased with compound annual growth rate of 61%
- Standard deviation has increased 29-fold as some people make substantially larger amounts of money

Source: 0, 18, and 60 month surveys in Kenya, initiated in 2004

* Shows data for all users still using the pump at 60 months (39). Average individual daily income, based on average family size of 5