

US STATE DEPARTMENT Women's Empowerment Project

In July 2012, in partnership with The US State Department and The Rockefeller Foundation in Tanzania to empower women farmers with our irrigation technologies. From June 2013 to July 2014, KickStart conducted a 12-month survey to measure the impacts of KickStart's pumps on women and families. 74 randomly selected MoneyMaker farming families were surveyed for the study. Below are just a few of the highlights from the findings:



93% of women reported feeling empowered as a result of owning and using a pump.



On average, families doubled their overall household income from \$2,565 to \$5,240 in just 12 months



Primary age children attending private school tripled from 9% at baseline to 28% after the one year.