

## Helping Farmers Out of Poverty

Over 40,000 pumps in use and over 200,000 people out of poverty!  
Proven Technology, Proven Impacts!

Whether the goal is economic development, providing food security, rebuilding after a disaster, or humanitarian relief — KickStart’s innovative, cost-effective technologies help poor farmers increase their productivity and income.

Our range of manual irrigation pumps are developed for challenging conditions around the world. Farmers who use our irrigation pumps have increased their net farm income by ten fold, lifting themselves and their families out of poverty.



The MoneyMaker pump is an important ingredient to the success of Vipani farmers. It’s superbly designed, practical and affordable.

Dr. Thomas George  
Founder and President  
Vipani

### MoneyMaker Irrigation Pumps



Super MoneyMaker Pump

This award winning pump is our highest performing and easiest to use pump. With its two cylinders, it can irrigate up to two acres of land over an eight hour period.



MoneyMaker Pump

This high performing single cylinder pump can irrigate up to one acre of land over an eight hour period.



MoneyMaker Hip Pump

This extremely lightweight, powerful, and ergonomic pump can irrigate up to three-quarters of an acre over an eight hour period.



“KickStart’s micro-irrigation pumps is one of the ten “Inventions That Will Change the World”, Newsweek. July 7, 2003

### Recognized By



**Transforming Lives**  
Janet was widowed with six children on a two acre farm. She had to beg from relatives just to stay alive. Buying a KickStart irrigation pump changed her life forever. Today her farm is teeming with high-value vegetables. She has built a new house and her children attend the best schools.



## MoneyMaker Irrigation Pump Advantages

- Manually operated — electricity and fuel not required
- Environmentally sustainable pressure pump — directs water to where you need it
- Highly efficient ergonomic design — optimizes human strength
- Extremely durable
- Easy to set up, use and maintain without tools
- Lightweight for easy transportation

## Making a Difference

Our pumps are used throughout the world to irrigate fruits, vegetables, and staple crops; to pump water for household use; to water animals; and even to wash vehicles.

### Economic Development

- Allows subsistence farmers to grow for the marketplace
- Increases farm income — family can now afford healthcare and to educate their children
- Creates farming jobs — increases employment in areas with high unemployment

### Food Security

- Allows farmers to grow year round — even through dry seasons and droughts
- Increases crop yield and diversity
- Provides a reliable food and water supply — making the family healthier and stronger
- Reduces the risk of famine

### Relief Operations

- Allows people to return quickly to self-sufficiency
- Reduces reliance on foreign food aid

## Pump Specifications

	Super MoneyMaker	MoneyMaker	MoneyMaker Hip Pump
Weight	21 kg	11 kg	4.5 kg
Area irrigated over 8 hours	2 acres	1 acre	0.75 acre
Maximum Suction Depth	7 m	7 m	6 m
Maximum Pumping Height (distance between water inlet and water outlet)	14 m	14 m	13 m
Push Water Distance (on flat ground)	200 m	200 m	200 m

### KickStart International

KickStart International is a non-profit organization with a mission to help millions of people out of poverty.

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